

# HORRY COUNTY BOARD OF EDUCATION

## *MINUTES – Board Meeting*

### *District Office*

*January 13, 2014*

The following persons were present:

**Board Members:**

David Cox  
Joe DeFeo  
Harvey Eisner

Jeffrey Garland  
Neil James  
Kay Loftus  
Karen McIlrath

Janice Morreale  
John Poston  
Pam Timms  
Jimmy Washington

**Superintendent:**

Cindy Elsberry

**District Office Staff:**

Velna Allen  
Cindy Ambrose  
Mary Anderson  
David Beaty  
Ashley Blankenship  
Edward Boyd  
Teal Britton  
Daryl Brown  
Dottie Brown  
Joe Burch  
Carolyn Chestnut  
Edi Cox  
Matt Dean

Jeanie Daley  
Judy Edwards  
Laura Farmer  
Wanda Fulwood  
John Gardner  
Ashley Gasperson  
Kenny Generette  
Ben Hardee  
Leann Hill  
Charles Hucks  
Mollie Laut  
H.T. Lee  
Rick Maxey

Boone Myrick  
Tonya Pickett  
Beverly Pilkey  
Lucas Richardson  
Angela Rush  
Heather Sheehan  
Judy Shelley  
Judy Stall  
Addie Swinney  
Tammy Trulove

**Principals:**

Dennis Devorick  
Gaye Driggers  
Leon Hayes  
Robin Jones

James LaPier  
Janet Lawrence-Patten  
June Moorhead  
Mark Porter

Ben Prince  
Beth Selander  
Vicki Underwood

**Media:**

Heather Gale, Horry Independent  
Vicki Grooms, Sun News

**Opening**

The meeting was called to order at 6:00 p.m. Mr. Neil James offered the invocation and led the Pledge of Allegiance.

**ACTION:** *Mr. Washington moved that the agenda be approved with the following revision:*

- *For Executive Session, delete “and negotiated agreement for conceptual design services.”*
- *Move Business B—Carolina Forest Attendance Area—to take place after Discussion 3.A., then return to discussion items.*

*The motion was seconded by Mr. Eisner and was unanimously approved.*

**ACTION:** *Upon motion by Mr. Cox, second by Mr. Washington, the Board unanimously approved minutes from the December 16, 2013 meetings.*

### **Public Comments**

- Dorothy Jones – concerns about students waiting for buses in inclement weather.
- Greg Byers – concerns about decisions made regarding attendance lines/realignment in Carolina Forest.
- Tracy Brown – concerns about overcrowding at Ocean Bay Middle School.
- Colleen Mills – concerns about realignment at Carolina Forest.

### **Discussion**

- A. 2014-15 45-Day Average Daily Membership (ADM) Forecast – Joe Burch provided a report on the 2014-15 45-Day ADM Forecast as well as a draft long-range forecast. Mr. DeFeo stated that within five years, nine schools will reach capacity and within 10 years, three more schools will reach capacity, and these needs should be addressed.

### **Business**

- Carolina Forest Attendance Area – Dr. Elsberry stated that the Board should revisit the short-term building plan for the area, as she feels that the district would be ill-advised to implement a realignment plan without consideration of the new enrollment projections. She would like to provide the board with additional study and analysis data for capital improvements for any schools at 100% capacity within five years.  
***ACTION: Upon motion by Mrs. McIlrath, second by Mrs. Loftus, the board rejected the K-6 option and Option 1 to address the overcrowding in Carolina Forest and directed the administration to develop a revised short-term facility plan for any school that reaches 100% capacity within the next 5 years.***

### **Discussion (continued)**

- B. New Programs – Ben Hardee provided a report on new programs in the district.
- C. Traffic Flow at Seaside Elementary School – Joe Burch reported that a traffic light was first requested at the Hwy. 17 turn-off for Seaside Elementary School in 1998. The Board agreed that the administration should continue to request a traffic light and asked that they bring back to the board information regarding additional possible options available.
- D. Superintendent's Report
- Personalized Digital Learning Initiative Update – Charles Hucks, Edi Cox, and Ashley Gasperson provided the update. The last day of iPad distribution to middle school students will be the 27<sup>th</sup> of January. As of this date, over 4,200 have been distributed. Also provided was information regarding the district's digital integration specialists, digital content, and blended learning.
  - Palmetto's Finest Finalists – Midland Elementary School and Forestbrook Middle School have been selected as finalists.
  - Helping Hands—South Conway Elementary School
  - Canine Angels—St. James Elementary School
  - Christmas to Camp Buehring—St. James High School
  - Legos Competition – Karen McIlrath provided a report on the recent competition held at CCU.

### **Executive Session**

***Action: At 7:15 pm, upon motion by Mr. James, second by Mrs. Loftus, the Board reconvened in Executive Session for the discussion of personnel matters, receipt of legal advice concerning Bridgewater Academy, and negotiated agreement for conceptual design services.***

***Action: At 8:14 p.m. the meeting reconvened in Open Session.***

### **Business**

- Consideration of Personnel Recommendation  
***Upon motion by Mr. Eisner, second by Mrs. Loftus, the Board unanimously approved the transfer of Mark Porter as Principal of North Myrtle Beach Middle School effective July 1, 2014.***

- Conway/Carolina Forest Attendance Area  
**ACTION: Upon motion by Mr. James, second by Mr. Garland, the Board unanimously approved the following: Realignment of Hwy. 701 (rezoning includes moving all of Hwy. 701 South to the Conway Attendance Area from the Carolina Forest Attendance Area); All of Conway Elementary School and Kingston Elementary School to Conway Middle School/Conway High School; and rezoning some Students from Conway Middle School to Whittemore Park Middle School; and Rezoning All of South Conway Elementary School, Homewood Elementary School, and Pee Dee Elementary School to Whittemore Park Middle School/Conway High School.**
- Consideration and Approval of Negotiated Agreement for Conceptual Design Services  
**ACTION: Upon motion by Mr. Eisner, second by Mr. James, the Board approved the negotiated fee 0.75 (plus reimbursables) of the budgeted cost for Conceptual Design Services and securing an agreement with SHW Group, LLC. The motion was approved 10-0-1; Mr. Poston recused. Note: It was agreed that a plan would be brought to the board at the next meeting that would address projects that need to be revisited.**
- Budget Assumptions and Parameters/Personnel Allocation Formulas – John Gardner stated that the individual school allocations will change because of the vote regarding Carolina Forest attendance area. The personnel allocation formulas and budget assumptions will remain the same as the 2013-2014 formulas except for an increase in class size of 2 students in middle school. He stated that the district wished to recommend that rather than raising class size to fund the Personalized Digital Learning (PDL) initiative, that funds budgeted for personnel but unused due to vacancies be utilized. Mr. James stated that this would be a one-year delay of the class size increase of two additional students. He stated that when the board approved the PDL initiative, it took three votes for this compromise to be reached, and it can be reevaluated each year.  
**ACTION: Upon motion by Mr. James, second by Mr. Washington, the board unanimously approved the proposed budget assumptions and parameters and allocation formulas.**

#### **Consent Agenda**

- Monitoring Reports
  - Operational Expectations 6-Financial Administration
  - Operational Expectations 7-Asset Protection
- Personnel Recommendations as Required by Law  
**Action: Upon motion by Mr. James, second by Mrs. Loftus, the Board unanimously approved the Consent Agenda items listed above.**

#### **Adjournment**

**ACTION: At 9:05 p.m., upon motion by Mr. Cox, second by Mr. Garland, the meeting was adjourned.**

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Wanda J. Fulwood  
Exec. Asst. to the Board and Superintendent

Approved: \_\_\_\_\_