

HORRY COUNTY BOARD OF EDUCATION

M I N U T E S

BOARD WORK SESSION

November 2, 2020

District Office

335 Four Mile Road

Conway, SC 29526

Board of Education

Ken Richardson

John Poston

Chris Hardwick

David Cox

Janet Graham

Neil James

Ray Winters

Shanda Allen

Sherrie Todd

Helen Smith

W. Russell Freeman

Horry County Schools Staff

Velna Allen, Mary J Anderson, Lisa Bourcier, Daryl Brown, Joe Burch, John Gardner, Kenneth Generette, Rick Maxey, Boone Myrick, Heidi Oates, Lucas Richardson, John Washburn

As required by SC Law 30-4-80, local news media were informed of the date, time, place, and agenda of this meeting. Copies of the agenda were posted at the District Office and distributed to schools for posting.

1. OPENING-November 2, 2020 - 6:00 PM - CALL TO ORDER

Chairman Richardson called the meeting to order at 6:00 PM.

a. Invocation, Pledge of Allegiance - Mr. Winters

Mr. Winters offered the invocation and led the Pledge of Allegiance.

b. Approval of Agenda

A motion was made to approve the November 2, 2020, agenda as presented.

Moved By: Mr. Winters

Seconded By: Mr. James

The Board Chair did not cast a vote on this item.

Board Action: Carried Unanimously

c. **Approval of Minutes**

1. October 19, 2020

A motion as made to approve the October 19, 2020, minutes as presented.

Moved By: Mr. Winters

Seconded By: Mr. Hardwick

The Board Chair did not cast a vote on this item.

Board Action: Carried Unanimously

2. **DISCUSSION**

a. **Monitoring Report: R-1 Literacy - Ms. Myrick**

Monitoring Report R1 was presented.

b. **Monitoring Report: R-7 College & Career Readiness - Ms. Myrick**

Monitoring Report R7 was presented.

c. **Superintendent's Report - Dr. Maxey**

1. Superintendent's Evaluation

Dr. Maxey shared the following pertaining to superintendent evaluation. In accordance with Board Governance Policy B/SR-5, the board considers superintendent performance to be linked to organizational performance. Organizational accomplishment of the board's *Results* policies and operation according to the values expressed in the board's *Operational Expectations* policies will be considered successful superintendent performance. Each November, the board will conduct a formal summative evaluation of the superintendent. The summative evaluation will be based upon data collected during the previous academic year from the monitoring of *Results* and *Operational Expectations* policies. Dr. Maxey stated a letter was sent to Board Members the previous Friday sharing the process of the evaluation and including links to documents regarding Board Governance expectations. Dr. Maxey noted that the Board would conduct his evaluation during the November 16, 2020, Board Meeting.

2. 2019 State Report Cards

Dr. Maxey shared introductory information regarding the 2019 State Report Cards. John Washburn, Executive Director for Accountability and

Instruction, provided the Board with an overview and explanations for the District's State Report Card.

Each year, School and District Report Cards are posted on the South Carolina Department of Education's (SCDE's) website. Not to be confused with student report cards, these Report Cards provide information about each school and the district, including test performance, teacher qualifications, student safety, awards, parent involvement, and much more.

On October 30, 2020, the South Carolina Department of Education released the 2020 South Carolina Report Cards that are reflective of the 2019-20 school year. Due to the COVID-19 pandemic, the report cards will not contain summative ratings, state assessment data, growth measures, etc. However, they will contain school, district, and state graduation rates, performance on the ACT and SAT, financial data, and other important information.

While this report includes information about student performance, numbers alone do not speak to the energy and creative efforts that contribute to that performance. District staff, school administrators, and teachers came together in extraordinary measures to ensure HCS students had access to effective instruction in a new distance learning environment. Even in the midst of a pandemic, HCS remains committed to looking continuously for ways to improve the K-12 educational experience, and we celebrate the many accomplishments and achievements that validate the talents of our students, as well as the professional commitment of our staff.

In 2019-20, the District, our schools, our students, and our staff received numerous recognitions and awards recognizing our commitment to educational excellence. Ocean Bay Elementary School was one of four schools in the state to receive the National Blue Ribbon School award in 2019, the highest honor a school can receive from the U.S. Department of Education. U.S. News & World Report released its annual Best High Schools rankings for 2020, showing St. James High School among the top 10 high schools in South Carolina. St. James High School ranked ninth in the state, including traditional, magnet, charter, and STEM high schools. SAT results reported in the fall of 2019 show that HCS continues to outpace the national average, even with an increase of 33 percent of students taking the test. The District's composite for Evidence-Based Reading and Writing (ERW) and Mathematics is 1044, five points above the national composite of 1039, and 23 points higher than the state composite of 1021. ACT results for graduates in the class of 2019

demonstrated gains in student performance. The average composite for HCS was 19.0, seven-tenths of one point higher than the average composite of 18.3 reported in 2018. Six District schools had 2019 AP passage rates that surpassed the national average.

3. SC Chapter National School Public Relations Association (SC/NSPRA) Awards - HCS Communications

Dr. Maxey shared that the HCS Communications Department received 19 awards during the Rewards of Excellence Program sponsored by the South Carolina Chapter of the National School Public Relations Association. The Rewards for Excellence Program recognizes outstanding communications and public relations efforts by schools, school districts, and educational agencies and associations. This year there were 212 entries, which were judged by state and national and public relations professionals. HCS received 19 awards for the following projects:

1. HCS Annual Report – Best in Show Award
2. HSC Employee Planning Calendar
3. HCS Parent Student Guide – Best in Show Award
4. HCS Community Presentation
5. Make Them Want More: Fuel Excitement for Technology with a Hi-Tech Show-and-Tell
6. HCS Tech Fair 10th Anniversary Program
7. HCS Teacher of the Year Banquet Program
8. HCS Quick Facts – Best in Show Award
9. HCS See Something, Say Something Video
10. HCS Spotlights Video
11. HCS a Tribute to Veterans of the U.S. Armed Forces Video
12. HCS Marching Band Extravaganza Video Teaser
13. HCS Superintendent's Welcome Back Message Video
14. HCS SnapShotz Videos
15. The Academy for Technology & Academics Social Media
16. HCS Early College High School Website
17. teachHorryCounty.net – Educator Recruitment Campaign – Gold Achievement Award
18. HCS Principal for a Day – Golden Achievement Award
19. 10 Years and Growing...HCS Technology Fair – Golden Achievement Award & Best in Show

More information about the awards can be found on the HCS Communications' webpage.

4. American Heart Association

Dr. Maxey informed the Board that HCS received the American Heart Association's #1 Lifesaving District Award for the third year in a row. The

award was presented to Horry County Schools for our successful efforts in raising over \$215,000 for life-saving research and education. Elementary students were challenged to move more, be kind, or choose water over sugary beverages. Middle and High School students were challenged to move more, commit to no vaping, or learn hands-only CPR. These healthy messages impacted over 26,000 students and 33 schools that participated in the program.

5. HCS Rookie Teacher of the Year Ceremony - November 4, 2020 @ 5:00 PM (Livestream)

Dr. Maxey shared information regarding the upcoming HCS Rookie Teacher of the Year Ceremony which is scheduled for November 4, 2020 at 5 PM. This celebration will be held at the District Office with COVID-19 precautions in place and livestreamed via the HCS YouTube Channel as well.

6. HCS Support Staff of the Year Ceremony - November 12, 2020 @ 5:00 PM (Livestream)

Dr. Maxey shared information regarding the upcoming HCS Support Staff of the Year Ceremony scheduled for November 12, 2020 at 5 PM. This celebration will be held at the District Office with COVID-19 precautions in place and livestreamed via the HCS YouTube Channel as well.

At this time, Dr. Maxey asked Daryl Brown, Chief Officer for Support Services, to come forward and share an update regarding the Plexiglas order for HCS, as follows:

HCS began receiving shipments of the Plexiglas last week from Polymershapes, which was contracted by SCDE. So far, HCS has received approximately 62% of the frames and 23% of the acrylic required to build the 22,000 shields funded by the State as displayed tonight. HCS will continue receiving and storing the Plexiglas material as it is delivered from the vendor. HCS is expecting to receive about 2-4 truckloads per day for the next ten days. HCS is in the process of sorting and pre-positioning materials at the schools for the upcoming installation phase.

To minimize disruption to classroom instruction, the installation process will be conducted on Fridays, Saturdays, and Sundays. The target day for the installation phase to begin is Friday, November 13, 2020. In preparation for the installation phase, schools are currently arranging classrooms and returning any desks or tables that may have been removed previously. The contractor should be able to complete the installation at all of the elementary schools by Sunday, November 22,

2020, with the exception of Socastee Elementary. The new schools require a different design for their workstations due to the width and shape of their desks.

For the materials HCS needs in addition to what the State has provided, HCS established a contract with The HON Company. They will provide table-top shields that can be used in classes that have tables rather than desks. Delivery and installation is anticipated the week of November 16th for elementary schools, with middle and high schools to follow. Midlands Elementary required a different approach since the typical table shields are not suitable for the 272 new tables added during the recent renovation. HCS has asked The HON Company to provide a specific quote for those tables.

Following Mr. Brown's presentation regarding Plexiglas installation, Dr. Maxey recognized and congratulated the Socastee High School Girls Tennis Team for their AAAAA State Championship win.

In concluding the Superintendent's Report, Dr. Maxey noted that all schools will be closed to students and staff on Tuesday, November 3, 2020, for Election Day. This closure includes virtual students and virtual teachers.

3. EXECUTIVE SESSION

a. Discussion of Potential Property Purchase for a Future School

b. Discussion of Potential Sale of Property

A motion was made to move into Executive Session at 6:26 PM. It should be noted that Mr. Poston and Mr. James recused themselves from item 3.b. of the Executive Session.

Moved By: Mr. Freeman

Seconded By: Mr. Winters

The Board Chair did not cast a vote on this item.

Board Action: Carried Unanimously

4. ADJOURN BOARD WORK SESSION AND CONVENE SPECIAL-CALLED MEETING

A motion was made to adjourn the Board Work Session and convene a Special-Called Meeting at 6:51PM.

Moved By: Ms. Allen

Seconded By: Mr. Winters

The Board Chair did not cast a vote on this item.

Board Action: Carried Unanimously

5. **BUSINESS**

a. **Consider Purchase of Property for a Future School - Mr. Burch**

Mr. Burch addressed the Board regarding purchase of property for a future school. Mr. Burch noted Horry County Schools has negotiated a contract with Myrtle Beach Farms for the potential purchase of approximately 35 total acres for a future Carolina Forest area school site. The land proposed for purchase is located at the intersection of Ronald McNair Blvd and Christie McAuliffe St in the River Oaks area off US Hwy 501. The property has been referred to as the "Pine Island Set Aside" or the "McNair Blvd School Tract" and was identified as a School Set Aside as part of the Multi-County Business Park Agreement approved by Horry County Council in 2000. Staff has engaged consultants and has completed most of the due diligence activities. The site has a current wetland determination letter through the US Army Corp of Engineers, has no findings of an environmental concern, and appears suitable for development of a school site in the future. The purchase price is consistent with the appraisal commissioned by staff and received on September 17, 2020 and includes HCS retaining all timber rights.

Mr. Burch is seeking approval from the Board to purchase approximately 35 acres of property known as the Pine Island Set Aside Site in the amount of \$1,961,000.00 utilizing funds from the Unassigned General Fund – Fund Balance.

Moved By: Mr. James

Seconded By: Mr. Hardwick

Board Action: Carried Unanimously

b. **Consider Ratification of Policy Committee Revisions to Board Governance - Mr. Winters**

A motion was made to approve the revisions to the Board Governance by-laws as previously submitted.

Moved By: Mr. Winters

Seconded By: Mr. Cox

Board Action: Carried Unanimously

6. **CONSENT**

- a. **Personnel Recommendations**
- b. **Monitoring Report: OE-6 Quarterly Financial Report**
- c. **Education Allocation Fund - District 2**
- d. **Education Allocation Fund - District 6**
- e. **Education Allocation Fund - District 4**
- f. **Education Allocation Fund - District 7**

A motion was made to approve the Consent Agenda as presented.

Moved By: Mr. Winters

Seconded By: Ms. Smith

Board Action: Carried Unanimously

7. **ADJOURNMENT**

A motion was made to adjourn at 6:55PM.

Moved By: Ms. Allen

Seconded By: Mr. James

Board Action: Carried Unanimously

a. **UPCOMING MEETINGS**

- 1. **Facilities Committee Meeting, 4:00 PM, November 16, 2020, District Office**
- 2. **Board Meeting, 6:00 PM, November 16, 2020, District Office**

Respectfully submitted,

Heidi Oates

Heidi Oates

Executive Assistant to the Superintendent and Horry County Board of Education

APPROVED: November 16, 2020