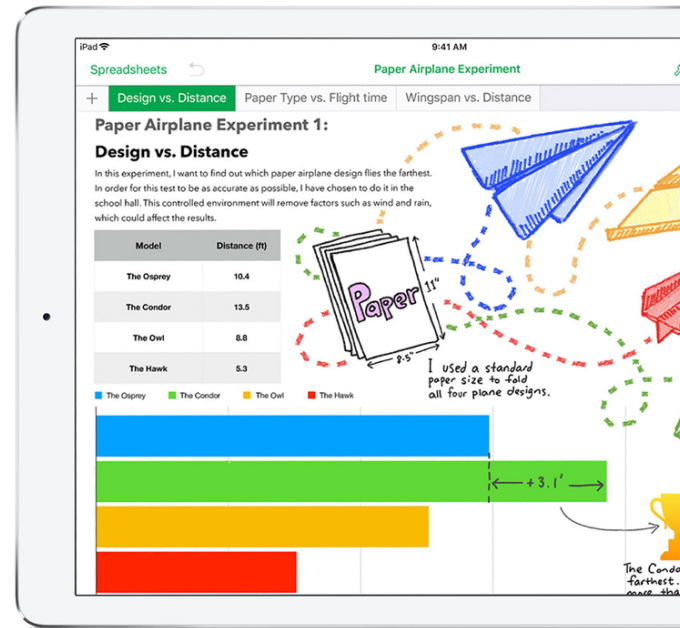




iPad for Education

The power and flexibility of iPad gives students the freedom to explore and express new ideas whenever and wherever inspiration strikes. With support for Apple Pencil, amazing education apps, and advanced built-in technologies, iPad can be anything students want it to be. It has the power to create anything students dream up, yet it's so intuitive, they can immediately take an idea and run with it. And at just \$299 for education institutions, the 9.7-inch iPad is more affordable than ever.



iPad comes with free Apple-designed apps for creativity and productivity.¹ To take learning even further, nearly 200,000 education apps are available in the App Store. And now, with augmented reality in iOS apps, students can explore concepts in ways that weren't possible before.²

Free Apple apps



Pages. Transform written reports into interactive digital books complete with photos, illustrations, and audio recordings.



Keynote. Bring presentations to life with drawings, photos, videos, audio recordings, and animations.



Numbers. Express ideas with interactive charts, images, videos, and drawings that go beyond a mere spreadsheet.



GarageBand. Create music, record poetry, compose soundtracks for a documentary film, and more.



iMovie. Bring the power of moving images to storytelling—complete with music, titles, and effects.



Clips. Create videos with animated captions and titles that capture learning quickly and easily for assessments, how-tos, and more.

Tools for teaching



Classroom. This versatile teaching assistant puts the teacher in charge of every iPad in the classroom, keeping students focused, even when they're working on different tasks.



Schoolwork. The new Schoolwork app lets teachers easily assign anything—from worksheets to activities in educational apps. And they can follow students' progress and collaborate with them in real time.³



Compatibility. iPad supports apps and services like Google Docs, Google Drive, and Microsoft Office. So it's easy for teachers and students to use these tools while doing a whole lot more to learn and create.



iCloud. With Pages, Numbers, and Keynote for iCloud, students can collaborate on documents in real time—from across the classroom or across the globe. And now, any teacher or student with a Managed Apple ID gets 200GB of free iCloud storage.



Designed for every student. iPad comes with a range of innovative features for accessibility. Speak Screen reads content aloud, including email, web pages, and books. VoiceOver can walk students through actions like opening a document or choosing a menu item. And built-in Dictation converts spoken words to text, numbers, and characters. [Learn more >](#)

Hardware designed to take learning further

iPad features a powerful A10 Fusion chip, a beautiful Retina display, advanced front and back cameras, and sensors like the accelerometer and gyroscope that put incredible power in students' hands. And support for Apple Pencil expands the versatility of iPad for tasks like taking notes, writing, and drawing. [Learn more >](#)

Approved for student assessments

iPad is approved for all major assessment vendors and for standardized assessments in all states. Certain hardware and software features can easily be disabled to meet online assessment requirements. [Learn more >](#)

Deployment and management made easier

Apple School Manager is a simple, web-based portal that lets IT administrators manage people, devices, and content. And with Shared iPad, teachers can assign any iPad to any student; when students log in, their own content appears exactly as they left it. [Learn more >](#)

Security and privacy from the ground up

Privacy and security are fundamental to the design of Apple hardware, software, and services. The security, privacy, confidentiality, and integrity of student information is always protected. [Learn more >](#)

Bring creative expression to every subject

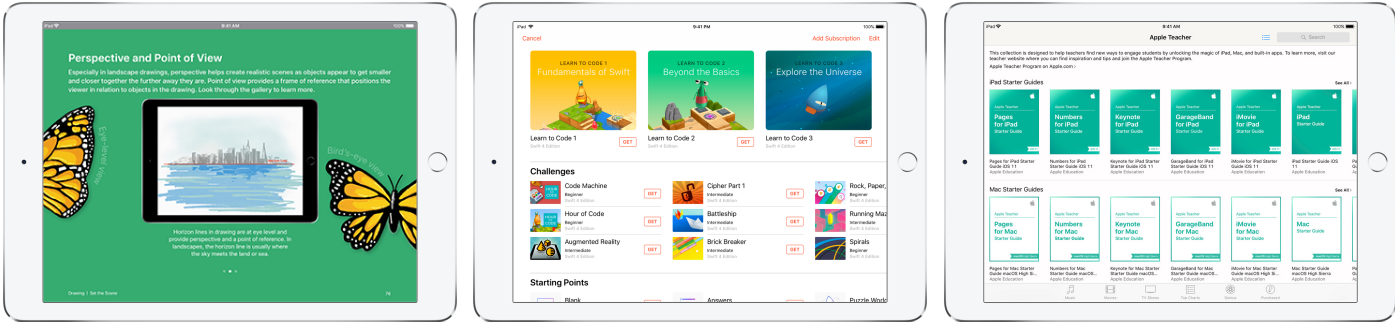
Creativity is an essential skill, so we created a curriculum that teaches students to develop and communicate ideas through drawing, photography, music, and filmmaking. And it provides fun and meaningful ways for teachers to bring these skills into any lesson, topic, or assignment. [Learn more >](#)

Teach the language of innovation with iPad

Coding is essential to help students thrive in a future driven by technology. So we built the Swift Playgrounds app and a kindergarten-through-college curriculum to help schools bring coding into their classrooms. [Learn more >](#)

Build iPad skills with the Apple Teacher program

To help educators find new ways to use iPad to bring lessons to life in the classroom, we designed the free Apple Teacher professional learning program to support and celebrate teachers. [Learn more >](#)



Financing that fits

Apple Financial Services will work with you to build an affordable financing plan that meets the goals of your institution with a payment schedule that's right for your budget cycle. And to help support your learning environment, you can include services like AppleCare, Apple Professional Services, Apple Professional Learning, and software as part of your lease. [Learn more >](#)

| | 9.7-inch iPad | | 10.5-inch iPad Pro | |
|------------------------------|-----------------------------|-------|--|-------|
| Apple Education price (U.S.) | \$299 | \$399 | \$599 | \$749 |
| Capacity | 32GB | 128GB | 64GB | 256GB |
| Finish | Silver, Gold, or Space Gray | | Silver, Gold, Rose Gold, or Space Gray | |



iPad is changing the way people teach, learn, create, and work—from preschool to Fortune 500 companies.

iPad in K–12

Teachers in K–12 schools are having great success in creating new engaging learning opportunities and empowering all learners with iPad. [Learn more >](#)

Drayton Hall Elementary. 100 percent of kindergarten students reading above grade level.

EPiC Elementary School. A 32 percent increase in overall reading proficiency and a 39 percent increase in overall math proficiency for all students.

Belton New Tech High @ Waskow. Average attendance rate increase to 95 percent, leading to a 100 percent graduation rate.

“The class collaborates on engaging projects that encourage reading, writing, and speaking. Literacy and fluency scores have vastly improved and attendance has skyrocketed.”

Alina Mills
Teacher, Valencia Park Elementary,
Valencia, California

iPad in higher education

iPad is transforming higher education in areas like campus services, athletics, health sciences, app development, education, and the visual arts. [Learn more >](#)

Walters State. Increased engagement and collaboration across campus resulting in improved student learning outcomes and retention.

New York University. NYUWorkLink has saved the university more than \$1 million and provided a better experience for the campus community.

University of Nebraska. Moved to interactive digital content and custom apps to create an engaging, personalized, and visual learning environment.

“Our Apple iPad initiative has transformed our active learning ecosystem into a truly personalized learning experience for our students.”

Mark Lombardi
President, Maryville University
St. Louis, Missouri

iPad in business

Of Fortune 500 companies, 100 percent use iPad. It also prepares students for the workforce by promoting skills that employers are looking for. [Learn more >](#)

British Airways. Improving customer service efficiency with custom iOS apps on iPad.

Capital One. Integrating Apple products to help create a more nimble workplace.

Ochsner Health System. Streamlining healthcare with iOS devices to improve efficiency in patient care.

“When you give people the intuitive devices that they know and love, tools to create new experiences and reach consumers in new ways, that’s where you start to see great things happen.”

Frank LaPrade
Chief Enterprise Services Officer, Capital One
McLean, Virginia

To learn more about iPad in education, visit www.apple.com/education or call 1-800-800-2775.

¹iMovie, GarageBand, Pages, Numbers, Keynote, Clips, and Classroom are available on the App Store. Downloading apps requires an Apple ID and a device that is compatible with the iOS version required for each app.

²ARKit-enabled apps require iPad (5th generation) or iPad Pro. ³Available summer 2018. ⁴Shared iPad is supported on iPad Pro, iPad Air 2, and iPad mini 4 with 32GB of storage or higher.