

Consideration of LED / Electronic Message Center Signage for High Schools and Academies

Policy Reference:

OE-13: The superintendent shall assure that physical facilities support the accomplishment of the board's **Results** policies, are safe and properly maintained.

Background Information:

Often referred to under different names, "LED" / "Digital" / "Electronic Message Centers" (EMC's) are becoming more widely used and generally accepted as the preferred means of displaying changeable messages on commercial and institutional properties. In previous years, zoning codes on the use of these signs were more restrictive, but have become more relaxed in recent years as technology has evolved and demand is higher. On March 16, 2015, the Facilities Committee discussed requests to have EMC's installed at all high schools where none currently exist. The discussion led to the inclusion of The Academy for Arts, Science & Technology, and The Academy for Technology & Academics. Scholars Academy and Early College High School are not considered as they are located on the campuses of CCU and HGTC.

EMS's are not currently at the following sites:

- Aynor High
- Carolina Forest High
- Loris High
- St. James High
- Academy of Technology and Academics
- Academy of Arts, Science, and Technology

Purpose:

To discuss providing EMC's at high schools and academies that currently do not have them, and repair Socastee High School's sign, or replace it if determined to be cost-prohibitive to repair.

For additional information:

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Recommended Action:

Expand Electronic Message Centers to all high schools, The Academy for Arts, Science & Technology, and The Academy for Technology & Academics. This also includes necessary repairs, or replacement if determined, at Socastee High School. A total of seven (7) locations.

Estimated Project Cost: **\$350,000.00** *(Estimated at 7 schools x \$50,000 each)*

Recurring ☐ Non-recurring ☒
Funding Sources: General Fund