



November 18, 2013

Darlyn Adams, CPPO/CPPB
District Procurement Coordinator
Horry County Schools
Office of Procurement Services
335 Four Mile Road
Conway, South Carolina 29526

RE: RFQ #1314-17
Consulting Services for Conceptual Design

4610 Oleander Drive
Suite 201
Myrtle Beach, SC
29577
P: 843.449.8737
F: 843.449.8436
UWPDarchitecture.com

Dear Ms. Adams:

Over the course of our 35 year working relationship with Horry County Schools, **Usry Wolfe Peterson Doyle Architecture** has amassed a record of success on **2 million** square feet of educational facilities in Horry County whose value in current costs would approach **\$750 million**. In addition, throughout South Carolina's coastal, midland and upstate districts, **UWPD** has designed and completed significant educational projects equal to another **\$250 million** in current value. Given this magnitude of direct project involvement, we are confident that our professional staff has the knowledge, experience, and creativity to successfully lead collaborative design efforts for future Horry County Schools' facilities.

Leadership and experience, however, is only part of the need described by Horry County Schools in the current RFQ for conceptual design studies. The demand for simultaneous effort on a wide range of projects is extensive and requires experienced manpower beyond that of our firm. In fact, we are unaware of any South Carolina based firms with enough experienced and capable architects on staff to meet the expressed needs of Horry County Schools.

Having said that, we do understand and appreciate your vision of engaging broad national and international concepts in educational facility design. This thoughtful approach, enabled by your two step method of delivery, seeks excellence in defining and delivering schools for many years to come. It demands exceptional program and concept development by step one architects and planners to meet a wide range of community expectations. As importantly, it demands step two design services geared to transform design concepts into exceptional architecture meeting broad expectations for image, constructability, land and material use, adaptability, and long term affordability. It must do so under the

ARCHITECTURE
LANDSCAPE
ARCHITECTURE

PROJECT
MANAGEMENT

watchful eye of thoughtful, seasoned, and responsive architects with true records of performance and commitment here in our community.

It is with this awareness and belief that we forego participation in this initial work for Consulting Services for Conceptual Design. Rather, we choose to pursue participation as architects for the subsequent design and construction work in step two. We trust that this choice is understandable, and very much look forward to the opportunity to continue our work with Horry County Schools in step two of the proposed building program.

Sincerely

USRY WOLFE PETERSON DOYLE ARCHITECTURE, INC

A handwritten signature in blue ink, appearing to read 'S. Usry', is written over the company name.

Stephen A. Usry, AIA