

**HORRY COUNTY BOARD OF EDUCATION**  
***MINUTES – Board Meeting***  
***District Office***  
***October 21, 2013***

The following persons were present:

**Board Members:**

David Cox  
Joe DeFeo

Harvey Eisner  
Jeffrey Garland  
Kay Loftus

Janice Morreale  
John Poston  
Jimmy Washington

**Superintendent:**

Cindy Elsberry

**District Office Staff:**

Velna Allen  
Cindy Ambrose  
Mary Anderson  
Edward Boyd  
Teal Britton  
Daryl Brown  
Dottie Brown  
Edi Cox  
Matt Dean  
Laura Farmer

Wanda Fulwood  
John Gardner  
Kenny Generette  
Roger Gray  
Ben Hardee  
Traci Hogan  
Charles Hucks  
Mollie Laut  
H.T. Lee  
Rick Maxey

Boone Myrick  
Beverly Pilkey  
Lucas Richardson  
Jeff Riddle  
Angela Rush  
Barbara Schlidt  
Heather Sheehan  
Addie Swinney

**Principals:**

Dennis Devorick

Ben Prince

**Media:**

Heather Gale, Horry Independent  
Vicki Grooms, Sun News

**Opening** – The meeting was called to order at 6:00 p.m. Mr. David Cox offered the invocation and led the Pledge of Allegiance. Board members introduced themselves.

**Agenda**

***ACTION: Mr. Poston moved that the agenda be approved as presented. The motion was seconded by Mr. Garland and was approved unanimously.***

**Minutes**

***ACTION: Upon motion by Mr. Eisner second by Mrs. Loftus, the September 30, 2013 board work session minutes were approved as presented.***

**Public Comments**

- Mr. Brad Richardson – Topic: proposed realignment of district attendance lines in Carolina Forest area

**Discussion**

- Board Retreat Recap – Chairman DeFeo provided a recap of the October 7 Board Fall Retreat, where the main focus was on the Committee of the Whole (COW) and how it will be used. He

stated that any board member can submit items for the agenda, and there are no limits to the numbers of items submitted.

- Monitoring Reports:
  - Results 7: College and Career Readiness – Mr. Edward Boyd reported that the 2013 SAT Composite score was the highest in the history of Horry County Schools: 1512 for Critical Reading, Math, and Writing combined. The 2013 ACT Composite score was also the highest in the history of Horry County Schools: 20.8.
  - Power Goals – Mr. Edward Boyd provided a report on the district's goals. Mr. Poston asked if, in the future, the administration could include historical data (3-5 years) that would show test results from previous years.
  - Board/Superintendent Relationship 5—Superintendent Accountability – Dr. Elsberry provided the following documents to board members as evidence of the compliance of this policy:
    - Monitoring Reports for 2012-2013
    - Progress Report of Performance Goals
    - List of Accomplishments for 2012-2013
    - Strategic Plan Update
    - Report on 2011-2012 Evaluation Topics
  - Operational Expectations 10—Instructional Program – Mrs. Cindy Ambrose provided the following information as evidence of the compliance of OE-10:
    - Academic Standards
    - Curriculum Development
    - Data Tools and Systems
    - Materials and Resources
    - Innovative Programs
    - Instructional Time and Calendar
    - Acceptable Use of Technology
- Quarterly Review of Operational Expectations 13—Facilities – Dr. Maxey provided the following reports as evidence of the compliance of OE-13 for the third quarter:
  - Athletic Field Renovations
  - Canopy Projects
  - Drainage and Fire Lane Projects
  - Early College High School Facility
  - Loris Elementary School Addition and Renovations
  - Scholars Academy Facility
- Comprehensive Facility Plan:
  - Revised OE-13 – Dr. Maxey reported that the revisions to this policy will be on the October 28 business agenda for approval by the board.
  - Educational Specifications, Technical Specifications – Dr. Maxey provided reports on these specifications to board members. They will be presented to the board for approval during the special-called meeting.
- Personalized Digital Learning Update – Mr. Charles Hucks and Mrs. Edi Cox provided a status report to the board. A professional development plan has been developed, and several digital integration staff members have been hired. The PDL roll-out will begin in January, with iPads being issued to all middle school students in the district. The district specialists have been working with middle school teachers, who have been receiving professional development since August. The district is also putting together a digital citizenship course. Students will be required to complete this course prior to the issuance of the devices. By January, almost 10,000 iPads will be issued to students for use at school.
- Budget Adjustment for Charter Schools – Mr. John Gardner reported that since budget allocation time, the following changes have occurred in the district's charter schools:
  - PALS grew 143 students from the 2012-13 135<sup>th</sup> day;
  - PALM grew 28 students from the 2012-13 135<sup>th</sup> day;
  - HOPE decreased 15 students from the 2012-13 135<sup>th</sup> day;
  - BWA decreased 10 students from the 2012-13 135<sup>th</sup> day;

The net growth of 146 students will provide a new obligation of \$5,283,355 and the net cost is expected to be approximately \$500,000 after additional funds are received from the Education Finance Act for the additional students which will necessitate utilization of undesignated/unreserved fund balance.

- Facility Usage Fee Allocation – Mr. John Gardner reported that the proposed facility usage fee allocation would allow each school (where the rental occurs) to retain 50% of the use fee that will be deposited into their respective Student Activity Fund(s). Additionally, the administration proposes to implement the new Athletic Facility Rate schedule effective November 1, 2013.
- Superintendent's Report:
  - College Application Month – Mrs. Velna Allen reported on College Appreciation Month. She stated that the district now has all 13 high schools and secondary programs participating in College Application Month, including Adult Education. She reported that the number of students and parents participating has grown significantly this year.
  - Principal for a Day – Dr. Elsberry presented a video that highlighted several locations where business and community members served as Principal for a Day on October 8. She stated that this has proven to be an incredibly successful public relations tool for the district, bringing the community into the school to see first-hand how they truly operate.

### **Special Called Meeting**

- Request to Amend Early College High School Ground Lease Agreement—Horry-Georgetown Technical College  
***ACTION: Upon motion by Mr. Eisner, second by Mr. Washington, the Board approved amending the lease agreement to adjust the Early College High School lease line at Horry Georgetown Technical College to accommodate a chiller tower.***
- Comprehensive Facility Plan: Educational Specifications and Technical Specifications  
***ACTION: Upon motion by Mr. Poston, second by Mr. Cox, the Board approved the proposed specifications.***
- Consent Agenda  
***ACTION: Upon motion by Mr. Eisner, second by Mr. Washington, the Board unanimously approved the following Consent Agenda items:***
  - ***Personnel Recommendations as Required by Law***
  - ***Children's Internet Protection Act (CIPA)***

### **Adjournment**

***ACTION: At 7:11 p.m., upon motion by Mr. Poston, second by Mr. Cox, the meeting was adjourned.***

---

**Wanda J. Fulwood**  
**Exec. Asst. to the Board and Superintendent**

**Approved: \_\_\_\_\_**